



The United States Embassy in Hungary  
presents the



## 2010 TOLERANCE VIDEO COMPETITION

### “CELEBRATE DIVERSITY”

Celebrating diversity is to understand that each individual is unique. Differences of race, ethnicity, gender, sexual orientation, socio-economic status, age, physical abilities, religious beliefs, political beliefs, or other ideologies makes us individuals. It is about understanding each other and moving beyond simple tolerance to embracing and celebrating the rich dimensions of diversity contained within each person.

The American Embassy in Budapest is sponsoring the second annual **Tolerance Video Competition** to highlight the importance of celebrating diversity. High school students in Hungary are invited to submit a short video clip on YouTube that captures the message of celebrating diversity in a creative, imaginative, and thought-provoking way. Finalists will be invited to an awards ceremony in Budapest in May 2010.

#### INSTRUCTIONS

- Create a YouTube video with an original and creative message about diversity;
- Videos must not be more than 30 seconds in length;
- Videos can be in English or Hungarian, but words are not required;
- To be eligible, participants must be enrolled in a Hungarian high school;
- Individual and team submissions will be accepted. However, only one prize will be awarded for each finalist;
- A sample video clip can be found at:  
<http://www.youtube.com/watch?v=8upm37KpAUs&feature=related>
- To submit the video, follow these steps:
  1. Create an account on YouTube.com
  2. Go to the Tolerance Video Competition Group at:  
<http://www.youtube.com/group/diversityvideo>
  3. Click “Join this Group”
  4. Click “Add Video” to submit your entry
  5. Send an e-mail to [video@usembassy.hu](mailto:video@usembassy.hu) with a description of the video, your name, email address, and school name and city.
- Questions about the competition can be sent to [video@usembassy.hu](mailto:video@usembassy.hu).

DEADLINE: May 3, 2010

#### PRIZES

- Grand Prize: **iPod touch**. The winning video will also be posted on the U.S. Embassy’s website;
- Second Place: **iPod nano**.
- Third Place: **iPod shuffle**.
- All finalists will also receive small embassy prizes and a certificate signed by the U.S. Ambassador.